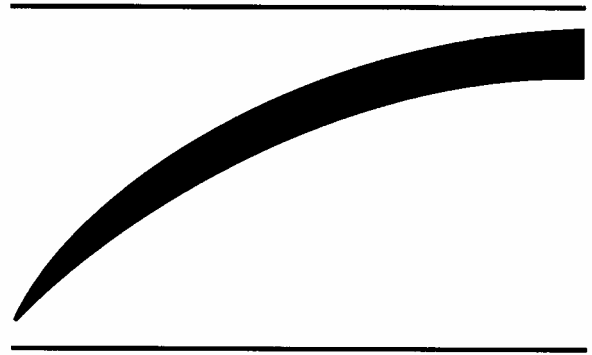


Information Sheet

Impact Zone

Specifications

Reactive Urethane Cover Stock
Polished finish
Hook Potential: 18.5 - 10.5 (dull/shiny)
Typical Length: 4.5
Typical Backend: 11
RG Maximum: 2.620"
RG Minimum: 2.573"
RG Differential: 0.047"
Track Flare Potential: 9.2



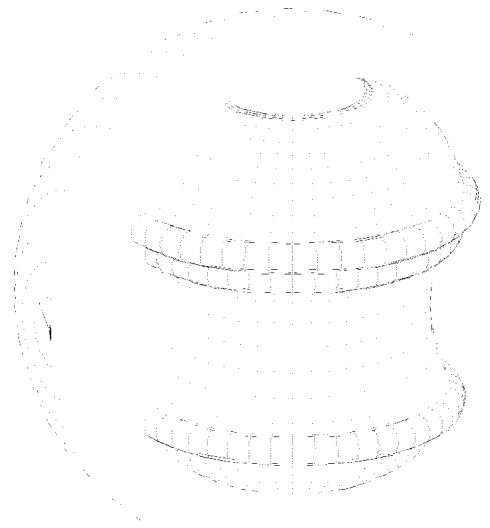
Reaction Characteristics

Brunswick is pleased to introduce **Impact Zone™**, an all new addition to the most popular and best selling reactive ball line in the world. The Impact Zone uses an all-new core system and features an exclusive urethane formulation developed by Bayer Laboratories that produces the highest RG/high flare reactive ball that Brunswick has ever developed. The Higher RG creates a reaction that provides a smooth and straight front and mid-lane trajectory with the strongest backend available from any reactive ball.

ZONE

Drilling Information

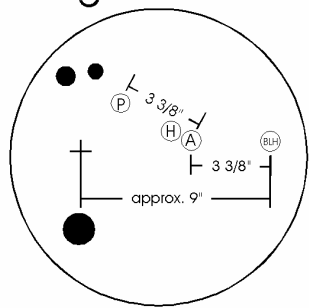
All weights of the **Impact Zone™** can be drilled using the techniques developed for two-piece balls. See Brunswick's "Seven Popular Layouts" for detailed drilling information.



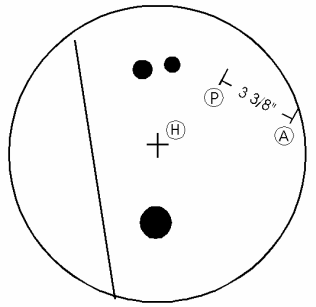
SEVEN POPULAR LAYOUTS

MAXIMUM
TRACK FLARE
HIGH
REACTIVITY

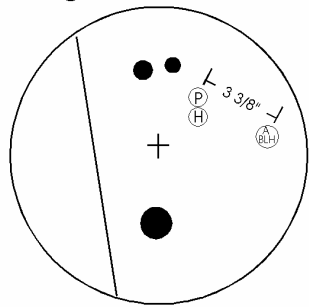
1-Leverage Pin with 9" hole



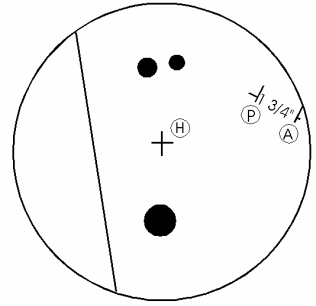
2-Leverage Pin-heavy spot toward grip center



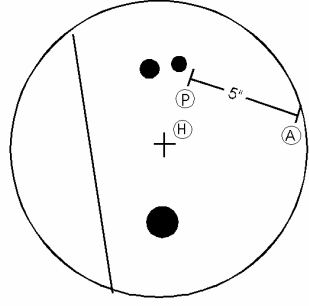
3-Leverage Pin with Axis hole



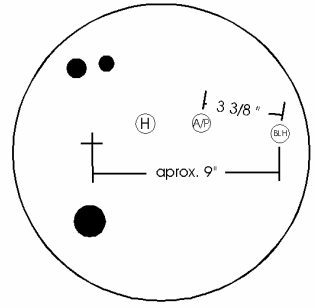
5-Pin between Axis and Leverage



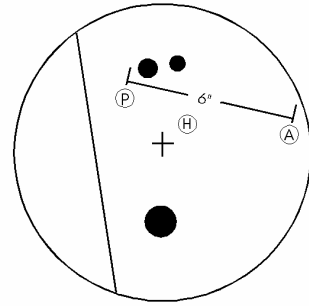
4-Positive label shift



6-Axis Pin with 9" hole



7-Negative label shift



MINIMUM
TRACK FLARE
LOW
REACTIVITY

(P) = Pin (H) = Heavy Spot (A) = Axis (BLH) = Balance hole